



## GROUND TRUTH SOLUTIONS

### CALL FOR PROPOSALS: COMMUNICATIONS CONSULTANCY

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| Name of consultancy: | Communications Advisor, 2020                               |
| Place of Work:       | Home based   |
| Tenure:              | September – December 2020 (up to 50 days of work)          |
| Rate:                | To be determined based upon skills and years of experience |
| Reports to:          | Director, Meg Sattler                                      |

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Ground Truth Solutions (GTS) is seeking a consultant to strengthen our communications function via strategy development and the production of communications products. Working at approximately 80% of a full time equivalent, the consultant will:

- Develop a communications strategy, helping GTS to meet the objectives of its new 5-year strategy through targeted communications and advocacy. This should be developed in consultation with the senior management, statistics, and communications teams.
- Lead on the production of GTS' first annual report.
- Oversee a structural and content revision of the GTS website, working with external service providers to implement it.
- As time allows, assist in the production, editing or review of other written materials.

#### **We are looking for a candidate with:**

- Master's Degree or equivalent in a relevant field (e.g. journalism, communications, professional writing) or equivalent experience, preferably in the humanitarian or international space
- A minimum of 3-5 years of relevant experience, preferably in communications or advocacy
- Demonstrated ability to work independently, creativity and flexibility in adjusting to challenges and opportunities
- Excellent writing skills
- Proven experience with developing communications strategies, webpage conceptualization or development, developing annual reports (please share examples where possible)
- Experience with building online communities, and an ability to stay up-to-date on communications trends and opportunities
- High level of familiarity of humanitarian sector and humanitarian accountability initiatives
- Excellent communication and interpersonal skills
- Strong organisation and coordination skills
- Fluency in English is required. Proficiency in French or other UN working languages an asset.

**If this is you, please send a CV along with a proposal outlining your motivation, suitability and daily rate (euros) to Meg, [hr@groundtruthsolutions.org](mailto:hr@groundtruthsolutions.org) by August 31, 2020**